# Diversion: A Housing First Response to Family Homelessness Crises

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## Diversion in Pierce County

- What prompted us to think about diversion?
- How did we respond?
- What did we learn?
- Why is it the first conversation we have with everyone?



## What Prompted Diversion?



- Lost contact with about 1/3 of the people on the placement roster
- Around 20% found housing on their own
- Only 20% were entering our system
- Remainder stayed on wait list... for a long time

## How Did We Respond?

- Acknowledging the Resiliency of Families
- Trained Staff in Mediation
  - Objective, no pre-determined outcome
  - Active Listening and Reflecting techniques
- Placed Staff at Coordinated Entry
  - FIRST system response focused on immediate housing options

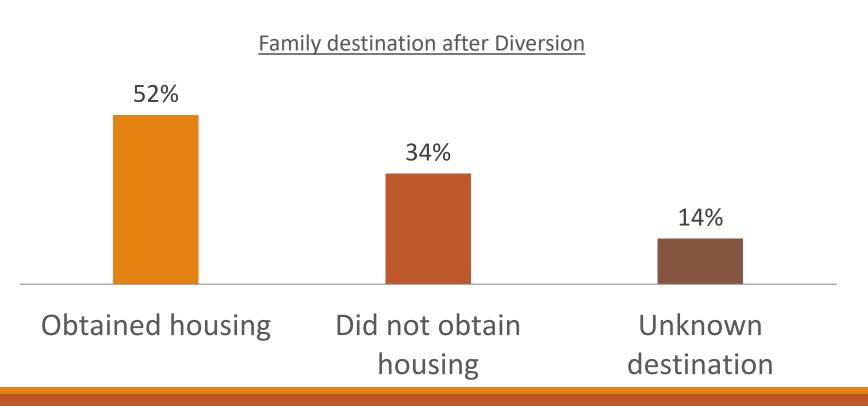


## How Did We Respond?

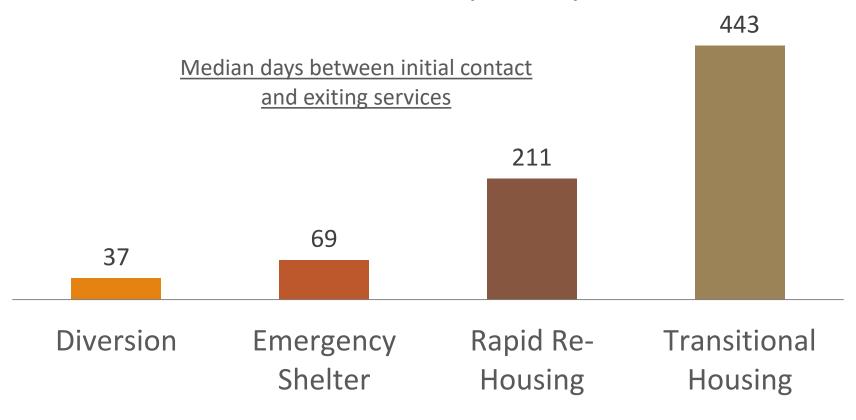
- Creative Conversations
  - Safe Space
  - Exploratory, Problem Solving Conversation
  - Strength-Based and Client-Driven
- Staff Role
  - Creativity
  - Reality Testing



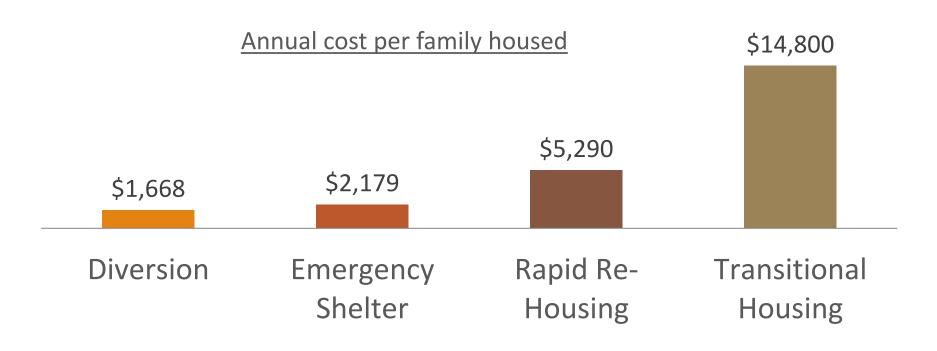
Many Families Obtained Housing Through Diversion



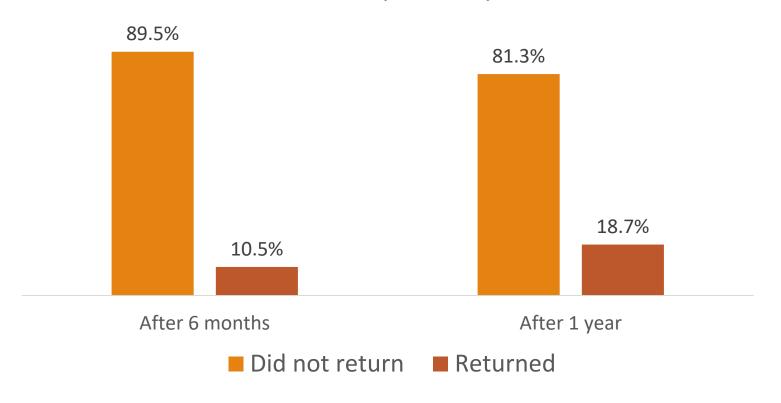




Families Obtained Housing at Relatively Low Cost



#### Returns to the Homeless Response System Are Low



### Why Is This Our First Conversation?

- Screening for diversion is ineffective
  - Households will self-select
- Diversion is an organic prioritization
  - Progressive Engagement for the system
- Creates positive urgency
  - Maximizing opportunity
- Sets a problem-solving, housing-first orientation within the system



How could you see your community using an approach like Diversion?